

Support Brookline High School's Annual Parent Gala!

Date: Saturday, November 4th, 2017
Time: 6:30-10 pm
Location: Jillian's Lucky Strike, Fenway Park



Become a sponsor,
get your logo and message
visible to our community

...

Donate an Auction Item
to grow your business

...

300 Parents and
50 Faculty Members attend

The Innovation Fund at Brookline High School invests over \$200 per student per year in support of curriculum innovation led by our faculty. The fund is a registered 501c3, and your support is fully tax-deductible.

Thank you for supporting the high school!

Lisa Lisi
Sponsorships co-Chair

Marcia Ferrigno
Sponsorships co-Chair

To buy event tickets or a sponsorship, please visit: www.BHSInnovationFund.org

Innovation Fund Annual Gala November 4th, 2017

Sponsorship Opportunities



Digital content, including your color logo, is displayed on 26 screens for three hours. Last year, we had a loop of 20 sponsors who enjoyed their logo and short message displayed in front of three hundred parents, teachers, and community members.



Possible advertising opportunities
BEFORE THE EVENT:

- Our digital invitation will be sent to more than 5,000 community members. Last year, over 30% of these recipients opened this invitation, giving you many impressions.
- Your logo will appear on our invitation and on our registration page.



Possible advertising opportunities
DURING THE EVENT:

- Logo + message on loop across 26 screens
- Logo on our name tags
- Placement of auction items in our Silent Auction



Innovation Fund Annual Gala November 4th, 2017



Sponsorship Opportunities

Platinum: \$5,000

- Logo/Donor Name Appears on email outreach to more than 5,000 people
- Logo/Donor Name Placement on Innovation Fund Website
- Logo/Donor Name Premier Placement on List of Sponsors for Digital Invitation
- Custom Digital Ad/Acknowledgement during Event
- 10 Entry Tickets or Coupon in Give Away Goodie Bag

Gold: \$2,000

- Logo/Donor Name Placement on Innovation Fund Website
- Logo/Donor Name Placement on List of Sponsors for Digital Invitation
- Custom Digital Ad/Acknowledgement during Event
- 6 Entry Tickets or Coupon in Give Away Goodie Bag

Silver: \$1,000

- Logo/Donor Name Placement on Innovation Fund Website
- Logo/Donor Name Placement on List of Sponsors for Digital Invitation
- Custom Digital Ad/Acknowledgement during Event
- 4 Entry Tickets or Coupon in Give Away Goodie Bag

Bronze: \$500

- Logo/Donor Name Placement on Innovation Fund Website
- Logo/Donor Name Placement on List of Sponsors for Digital Invitation
- Custom Digital Ad/Acknowledgement during Event

Corporate sponsors should send digital artwork or logo to pribatt@mac.com. Please submit a high resolution (300dpi) PDF or jpeg. Deadline for submission is 11/01/17.

To be a sponsor for the 2017 BHS Innovation Fund Gala, please print the attached form, select your level of sponsorship and return with payment to: **BHS Innovation Fund**
PO Box 470587
Brookline Village, MA 02447

or visit www.BHSInnovationFund.org to fill out our online form.

Innovation Fund Annual Gala
November 4th, 2017



Sponsorship Opportunities

Please select your level of Sponsorship:

- Platinum: \$5,000
- Gold: \$2,000
- Silver: \$1,000
- Bronze: \$500
- I am unable to attend but would like to make a donation of \$ _____

Your Name(s) _____

Company _____

Class Of BHS or Parent of _____

Street Address _____

City _____

State, Zip _____

Day Phone / Evening Phone _____

Email Address _____

Payment may be made by check (payable to BHS Innovation Fund) or credit card

Check Enclosed \$ _____

Charge My Credit Card \$ _____

____ Amex ____ MasterCard ____ Visa

Credit Card # _____ Exp. Date _____

Security Code _____

Signature _____

For more information please contact Stacey Zelbow at: 617-713-5211 or stacey_zelbow@psbma.org