

Support Brookline High School!!!!

Event: Annual Parent Gala
Date: Saturday, November 4th from 6:30-10pm
Location: Jillian's Lucky Strike at Fenway Park
Attendees: 300 Parents and 50 Faculty Members



Become a sponsor and get your logo and message visible to our community

Or donate an Auction Item to grow your business



The Innovation Fund at Brookline High School invests over \$200 per student per year in curriculum innovation led by our faculty. The Fund is a registered 501c3 and your support is fully tax-deductible.

Thank you for supporting the high school,

A blue cursive signature of Lisa Lisi.

Lisa Lisi
Sponsorships Chair

A blue cursive signature of Marcia Ferrigno.

Marcia Ferrigno
Sponsorships Chair

To buy event tickets please visit: www.bhsInnovationfund.org



Digital content, including your color logo is displayed on 26 screens for three hours. Last year we had a loop of 20 sponsors who enjoyed 10 minutes each of their logo and short message displayed in front of three hundred parents, teachers and community members.



Possible advertising opportunities before the event:

- *Our digital invitation will be sent to 5914 community members in our supporters database. Last year 31% of the recipients opened this invitation giving you many impressions.*
- *Your logo will appear on our invitation and our registration page*

Possible advertising at the event:

- *Logo + Message at the Gala on 26 screens for over 3 hours**
- *Logo on our name tags*
- *Placement of auction items in our silent auction.*



Innovation Fund Annual Gala
November 4th, 2017
Sponsorship Opportunities

Platinum: \$5,000

- Logo on event email reminders to an audience of almost 6,000 people
- Logo/Donor Name Premier Placement on List of Sponsors for Digital Invitation
- Logo/Donor Name Placement on The Fund Website
- Custom Digital Ad/Acknowledgement during Event
- 10 Entry Tickets

Gold: \$2,000

- Logo/Donor Name Placement on The Fund Website
- Logo/Donor Name Placement on List of Sponsors for Digital Invitation
- Custom Digital Ad/Acknowledgement during Event
- 6 Entry Tickets

Silver: \$1,000

- Logo/Donor Name Placement on The Fund Website
- Logo/Donor Name Placement on List of Sponsors for Digital Invitation
- Custom Digital Ad/Acknowledgement during Event
- 4 Entry Tickets

Bronze: \$500

- Logo/Donor Name Placement on The Fund Website
- Logo/Donor Name Placement on List of Sponsors for Digital Invitation
- Custom Digital Ad/Acknowledgement during Event

The deadline for submitting your digital artwork or logo and wording is 11/01/17. Please send it to pribatt@mac.com. Please submit a PDF or jpeg.

To be a sponsor for the 2017 The Fund Gala, please print the attached form, select your level of sponsorship and return with payment to:

BHS Innovation Fund

PO Box 470587

Brookline Village, MA 02447

or visit www.BHSInnovationFund.org to fill out our online form

Please select your level of Sponsorship:

- Platinum:** \$5,000
- Gold:** \$2,000
- Silver:** \$1,000
- Bronze:** \$500

I am unable to attend but would like to make a donation of \$ _____

Your Name(s) _____

Company _____

Class Of	BHS Parent of
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Street Address _____

City _____

State	Zip
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Day Phone _____

Evening Phone _____

Email Address _____

Payment may be made by check (payable to BHS Innovation Fund) or by credit card

Check Enclosed \$ _____

Charge My Credit Card \$ _____

Amex MasterCard Visa

Credit Card # _____ Exp. Date _____

Security Code _____

Signature _____

For more information please contact Stacey Zelbow at:

617-713-5211 or stacey_zelbow@psbma.org