

**Honorees: Jeff Adrien '04 ▪ Ellen Goodman '55-'57 ▪ John Hodgman Jr. '89
Stacy Kissel ▪ Norman Levenson '61 ▪ Albert Maysles '44**

Help us raise money for innovative programs at Brookline High School and beyond by supporting these exciting events:

Studio 21 Forum

Friday, October 23, 2009, 6-7:30pm

All of the Gala honorees listed above will participate in an **informal panel discussion** in the BHS Auditorium moderated by Headmaster Bob Weintraub. Designed for BHS students and the Brookline community, these amazing people will speak about their personal and professional journeys and answer audience questions. Tickets are \$5 for students and \$10 for adults.

Private Reception with Gala Honorees

Friday, October 23, 2009, 7:30-9pm

The Gala honorees will attend an **elegant cocktail party** immediately following the Forum at Brookline High School. Space is extremely limited and guest admission is only for Gala sponsors of levels at \$2,500 or higher. This will be a unique opportunity to meet and chat with our extraordinary honorees in an intimate setting.

Annual Gala Celebration

Saturday, October 24, 2009, 6pm-midnight

The Big Event! The BHS Schluntz Gym will be magically transformed to an elegant ballroom, and the evening will kick off with a lively cocktail party and silent auction. The dinner program will include an exciting live auction, brief presentation about the Fund's programs, and then conclude by paying tribute to the six Gala Honorees. Dancing and dessert will follow, and if past years are any indication, this will be the party of the year in Brookline!

SPONSORSHIP PACKAGES AND SINGLE TICKETS

Premiere & Corporate Sponsorships:		\$30,000—\$50,000
	Includes front and center table of ten at the Gala, ten tickets to both the Studio 21 Forum and Private Honoree's Reception, and listing as sponsor in all Gala marketing materials with exclusive advertising opportunities. <i>Call Fund Office for details</i>	
Headmaster:	Gala Table of Ten with <i>premiere</i> seating, Ten tickets to the Studio 21 Forum, Ten tickets to the Private Honorees' Reception, full page ad on back cover of Tribute Book.	\$25,000
Teacher:	Gala Table of Ten with <i>premium</i> seating, Four tickets to the Studio 21 Forum, Four tickets to the Private Honorees' Reception, full page ad in front section of Tribute Book.	\$10,000
Counselor:	Gala Table of Eight with preferred seating, Two tickets to the Studio 21 Forum, Two tickets to the Private Honorees' Reception, half page ad in Tribute Book.	\$5,000
Mentor:	Two Gala tickets with preferred seating, Two tickets to the Studio 21 Forum, Two tickets to the Private Honorees' Reception, half page ad in Tribute Book,	\$ 2,500
Tutor:	Two Gala tickets with preferred seating, Two tickets to the Studio 21 Forum, quarter page ad in Tribute Book.	\$ 1,500
Single Ticket:	Have a great time at the Gala! (Includes One ticket to the Studio 21 Forum)	\$ 300

Note: Sponsorship packages must be purchased by August 3 in order for sponsor names to appear on the mailed invitation (distributed to 5,000+ people). All Sponsorship packages and single tickets must be paid in full prior to October 19.

TRIBUTE BOOK ADVERTISING

The Tribute Book is a coffee-table quality program book distributed to all Gala sponsors and attendees, and ads placed in the Tribute Book will reach more than 500 key Brookline and Boston area community leaders. This is an effective way to promote your business by while supporting a worthy cause.

Faculty:	Full page ad	4.5" wide x 7.5" tall	\$ 1,000
Scholar:	Half-page ad	4.5" wide x 3.5" tall	\$ 500
Graduate:	Quarter page ad	2" wide x 3.5" tall	\$ 250
Student:	Business Card ad	4.5" wide x 1.25" tall	\$ 100
Classmate:	Listing	name listing only on contributors page	\$ 50

Note: The Tribute Book is 5.5" wide x 8.5" high and final ads and full payment must be received no later than October 1 for inclusion. Return the enclosed response form to BHS 21st Century Fund, 115 Greenough Street, Brookline, MA 02445, or email to 21st_century_fund@brookline.k12.ma.us. Call 617-713-5211 with questions.

RESERVATION FORM

SPONSORSHIP PACKAGES AND SINGLE TICKETS

- | | | | |
|--------------------------|-------------------------|----------------------------------|---|
| <input type="checkbox"/> | Lead Corporate Sponsor: | \$30,000-\$50,000 | Contact the Fund Office for details (see below). |
| <input type="checkbox"/> | Headmaster: | \$25,000 | 10 Gala tickets, 10 Forum, 10 Reception, back cover full page tribute ad |
| <input type="checkbox"/> | Teacher: | \$10,000 | 10 Gala tickets, 4 Forum, 4 Reception, front section full page tribute ad |
| <input type="checkbox"/> | Counselor: | \$ 5,000 | 8 Gala tickets, 2 Forum, 2 Reception, half page tribute ad |
| <input type="checkbox"/> | Mentor: | \$ 2,500 | 2 Gala tickets, 2 Forum, 2 Reception, half page tribute ad |
| <input type="checkbox"/> | Tutor: | \$ 1,500 | 2 Gala tickets, 2 Forum, quarter page tribute ad |
| <input type="checkbox"/> | Single Gala Ticket: | \$ 300 each x # _____ = \$ _____ | each ticket for 1 Gala and 1 Forum |

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TRIBUTE BOOK ADVERTISING

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|--------------------------|---------------------|---------|--|
| <input type="checkbox"/> | Full page ad | \$1,000 | 4.5" wide x 7.5" tall |
| <input type="checkbox"/> | Half-page ad | \$ 500 | 4.5" wide x 3.5" tall |
| <input type="checkbox"/> | Quarter page ad | \$ 250 | 2.0" wide x 3.5" tall |
| <input type="checkbox"/> | Business Card ad | \$ 100 | 4.5" wide x 1.25" tall |
| <input type="checkbox"/> | Listing (name only) | \$ 50 | name or business name listing on contributors page |

Text for your tribute message or final ad electronic file (jpeg, tif, or high resolution pdf versions only) is due no later than October 1, 2009. Please note ad dimensions and size your final electronic ad accordingly. All ads are black and white. Full payment for ads required no later than October 1, 2009.

Company Name/Individual : _____ Contact: _____

Address: _____

City, State, Zip: _____ Phone: _____ Email: _____

Payment Options (full payment due in advance in order to hold reservation):

- Enclosed is my check payable to BHS 21st Century Fund.
 Please charge my credit card. (Amex/MC/Visa)

Credit Card: _____ Exp. Date _____ Signature: _____

*All donations (excluding \$100 per person for the dinner) are tax deductible.
 The BHS 21st Century Fund is a 501(c)(3) non-profit organization, Federal ID # is 04-3402735*

**Return to BHS 21st Century Fund • 115 Greenough Street • Brookline, MA 02445
 617.713.5211 • 21st_century_fund@brookline.k12.ma.us • www.bhs21stcenturyfund.org**