

LEAD CORPORATE SPONSORSHIP LEVELS

Premiere Sponsor (only 1 available): Named as Primary Sponsor of the Event **\$50,000**

- § Front and Center Table of ten at Gala
- § Ten tickets to the "Passion for Excellence" Forum, Saturday, November 15, 2008 at 1:00 p.m. with all honorees
- § Listed as Primary Sponsor in All Advertising and on Front Page of Tribute Book
- § Logo on Invitation and All Printed, Promotional and Press Materials
- § Logo & Link on 21st Century Fund Website
- § Prime Placement Recognition on Signage at Event
- § Recognition & Acknowledgement from Podium

Corporate Co-Sponsors: Named as Event Sponsors **\$30,000**

- § Table of ten with *premiere* seating at Gala
- § Ten tickets to the "Passion for Excellence" Forum, Saturday, November 15, 2008 at 1:00 p.m. with all honorees
- § Listed as a Sponsor in front of Tribute Book with Full Page Ad
- § Listed as a Sponsor in All Printed and Promotional Materials
- § Logo & Link on 21st Century Fund Website
- § Recognition on Signage at Event
- § Recognition & Acknowledgement from Podium

TICKET AND TRIBUTE BOOK PACKAGES

Headmaster: Table of ten with *premiere* seating, ten tickets to the "Passion for Excellence" Forum, inside front or outside back cover page in Tribute Book. **\$25,000**

Teacher: Table of ten with *premium* seating, five tickets to the "Passion for Excellence" Forum, full page ad in front section of Tribute Book. **\$10,000**

Counselor: Table of eight with preferred seating, two tickets to the "Passion for Excellence" Forum, full page ad in Tribute Book. **\$5,000**

Mentor: Two tickets with preferred seating, full page ad in Tribute Book, **\$ 2,500**

Tutor: Two tickets with preferred seating and half page ad in Tribute Book. **\$ 1,500**

Note: Sponsorship packages must be purchased by August 30th in order for sponsor names to appear on the mailed invitation (distributed to 5,000 people).

TRIBUTE BOOK SPONSORSHIP

Faculty: Full page **\$ 1,000**

Scholar: Half-page **\$ 500**

Graduate: Quarter page **\$ 250**

Student: Business Card **\$ 100**

Classmate: Listing (name only) **\$ 50**

Note: The Tribute Book is 5.5" wide x 8.5" high. Donations to the Tribute Book are 100% tax deductible. Return the enclosed response form to BHS 21st Century Fund, 115 Greenough Street, Brookline, MA 02445, or email to 21st_century_fund@brookline.k12.ma.us. Call 617-713-5211 with questions.



21st Century Fund
 10th Anniversary Gala
 Saturday, November 15, 2008
 Celebrating with Honorees
 Terry Francona, Sarah Lamb, Steve Lantos,
 Malcolm Lowe, Jonathon Riley & Liz Walker

Yes, we want to join Brookline High School on November 15 in honoring the 21st Century Fund in its 10th Anniversary year. Please count on our sponsorship at the following level:

LEAD CORPORATE SPONSORSHIP LEVELS

.. We are interested in being a lead corporate sponsor. Please contact us (see information below).

TICKET AND TRIBUTE BOOK PACKAGES

- .. Headmaster: \$25,000
- .. Teacher: \$10,000
- .. Counselor: \$ 5,000
- .. Mentor: \$ 2,500
- .. Tutor: \$ 1,500

Note: Sponsorship packages must be purchased by August 30th in order for sponsor names to appear on the mailed invitation (distributed to 5,000 people).

TRIBUTE BOOK SPONSORSHIP

- .. Full page \$1,000 4.5" wide x 7.5" tall
- .. Half-page \$ 500 4.5" wide x 3.5" tall
- .. Quarter page \$ 250 2.0" wide x 3.5" tall
- .. Business Card \$ 100 4.5" wide x 1.25" tall
- .. Listing (name only) \$ 50 all listings appear together alphabetically

Text for your tribute message or final ad electronic file (jpeg, tif, or high resolution pdf versions only) is due no later than October 10. Please note ad dimensions and size your final electronic ad accordingly. Either mail your ad with this response form to BHS 21st Century Fund, 115 Greenough Street, Brookline, MA 02445, or email to 21st_century_fund@brookline.k12.ma.us. Call 617-713-5211 with questions. Fax is 617-713-5203.

Company Name/Individual : _____ Contact: _____

Address: _____

City, State, Zip: _____ Phone: _____ Email: _____

Payment Options (full payment due in order to hold reservation):

- .. Enclosed is my check payable to BHS 21st Century Fund.
- .. Please charge my credit card. (Amex/MC/Visa)

Credit Card: _____ Exp. Date _____ Signature: _____

*All donations (excluding \$100 per person for the dinner) are tax deductible.
 The 21st Century Fund is a 501(c)(3) non-profit organization and our Federal ID # is 04-3402735*